# BNZ – BUSINESSNZ PERFORMANCE OF SERVICES INDEX

# **Below norm**

24 Jan 2023

52.1 December -1.7 Monthly Change expanding slower rate

Expansion levels for New Zealand's services sector continued to lower in December, according to the BNZ – BusinessNZ Performance of Services Index (PSI).

The PSI for December was 52.1 (A PSI reading above 50.0 indicates that the service sector is generally expanding; below 50.0 that it is declining). This was down 1.7 points from November, and below the long-term average of 53.6 for the survey.

BusinessNZ chief executive Kirk Hope said that while the sector remained in expansion for the last month of 2022, the December result saw the key subindex of Activity/Sales (52.1) down to its lowest level since February 2022, which was also the case for Employment (47.1) and Stocks (51.7). New Orders/Business (58.4) did lift from November, while Deliveries (53.4) reverted back to expansion for December.

"Despite the Index remaining in expansion mode, the proportion of negative comments lifted and dominated for December (58.2%), compared with only 47.3% in November. While seasonal factors such as Christmas and holidays were discussed, the shortage of labour continues to have a strong mark on negative comments made, along with a number of businesses pointing to general uncertainty in the market".

BNZ Senior Economist Craig Ebert said that "December marked a significant slowdown in a short space of time for the PSI, although the maintained loftiness in New Orders/Business suggested there was still a lot of demand-side pressure at play".

VIEW THE TIME SERIES DATA



Kirk Hope CEO, BusinessNZ





# bnz

# Services Landscape

## PSI

The further fall in the Performance of Services Index (PSI) in December marked a significant slowdown in a short space of time. It was only back in October the PSI was barrelling along, at 57.2, before slowing to an average-looking 53.8 in November.

<u>Read more</u>

## A weaker QSBO by comparison

It was hard to see any redeeming features for services in the NZIER's latest Quarterly Survey of Business Opinion (QSBO). Net confidence amongst service firms, at -68%, became even more abysmal.

<u>Read more</u>

## But pressure's still on, especially staff-wise

If there was a redeeming feature of the latest QSBO, it was that the service sector is still run off its feet – as manifest in the positive employment reports regarding Q4, along with rising overtime and labour turnover.

<u>Read more</u>

## Very mixed results by industry

By industry, retail trade posted its second successive below-50 result in December, with 47.5. This gelled with the clear fall in December's electronic card transactions.

Read more

**VIEW FULL BNZ SERVICES SNAPSHOT** 

## **Sponsor Statement**

BNZ is delighted to be associated with the Performance of Services Index (PSI) and BusinessNZ. This association brings together the significant experience of leading business advocacy body BusinessNZ, and business finance specialist BNZ. We look forward to continuing our association with BusinessNZ and associated regional organisations, and to playing our part in the ongoing development of the New Zealand service sector.

View Website



Craig Ebert Senior Economist, BNZ <u>+64 4 474 6799</u>

## **PSI Time Series Table**

The results are seasonally adjusted.

<b>National Indicies</b>	Dec 2021	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022
BNZ - BusinessNZ PSI	51.0	58.6	55.9	57.2	53.8	52.1
Activity/Sales	52.7	66.0	59.7	60.9	58.2	52.1
Employment	49.5	51.3	50.7	57.3	51.8	47.1
New Orders/Business	53.4	66.6	62.4	59.7	57.4	58.4
Stocks/Inventories	52.3	59.7	54.4	55.8	54.6	51.7
Supplier Deliveries	48.7	50.2	49.7	52.2	46.8	53.4

**VIEW THE TIME SERIES DATA** 

## **BNZ - BusinessNZ PSI Time Series**

January 2016 - December 2022



## **International Results**

J.P. Morgan Global Manufacturing PSI<sup>™</sup>

06 Jan 2023





# BNZ – BUSINESSNZ PERFORMANCE OF COMPOSITE INDEX



**51.5** GDP-Weighted Index 50.5 Free-Weighted Index

The seasonally adjusted BNZ – BusinessNZ Performance of Composite Index or PCI (which combines the PMI and PSI) saw the two options for measuring the PCI again both ease in expansion during December.

The December GDP-Weighted Index (51.5) decreased 1.2 points from November, while the Free-Weighted Index (50.5) dipped by 0.5 points.

## **BNZ - BusinessNZ PCI Time Series**

The results are seasonally adjusted.

<b>National Indicies</b>	Dec 2021	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022
GDP-Weighted Index	51.3	58.0	55.2	56.1	52.7	51.5
Free-Weighted Index	53.4	56.9	54.0	52.7	50.6	50.5

VIEW THE TIME SERIES DATA



January 2016 - December 2022







## **About the PSI**

The BNZ – BusinessNZ Performance of Services Index is a monthly survey of the service sector providing an early indicator of activity levels. A PSI reading above 50 points indicates service activity is expanding; below 50 indicates it is contracting. The main PSI and sub-index results are seasonally adjusted.

## About the PCI

The BNZ – BusinessNZ Performance of Composite Index (PCI) takes into account results from both the Performance of Manufacturing Index (PMI) and the Performance of Services Index (PSI). Combined results are shown in two ways:

- **GDP-Weighted Index:** Apportions the weight of the manufacturing and services index within the economy to produce an overall result.
- Free-Weighted Index: Combines data from both indexes to produce an overall result. Both time series for the PCI are then seasonally adjusted.

## Media Comment

For media comment, contact: Kathryn Asare: 04 496 6560

## Technical Comment

For more information or assistance with data interpretation, contact: Stephen Summers: <u>ssummers@businessnz.org.nz</u>

## **Our Contributors**

The BNZ – BusinessNZ psi contains data obtained through BusinessNZ's regional organisations













# Research Services Landscape

#### 24 January 2023

#### PSI

The further fall in the Performance of Services Index (PSI) in December marked a significant slowdown in a short space of time. It was only back in October the PSI was barrelling along, at 57.2, before slowing to an averagelooking 53.8 in November. In December it slipped to a below-trend 52.1. This was mirrored in activity/sales, which slowed to 52.1 (from a hefty 58.2 in November), while employment sagged to 47.1 (from 51.8). Conversely, there was a sizable rebound in supplier deliveries, to 53.4 (from 46.8), which was a welcome flicker of positivity from a supply-chain point of view. That said, the maintained loftiness in new orders/business (58.4) suggested there was still a lot of demand-side pressure at play.

#### A weaker QSBO by comparison

It was hard to see any redeeming features for services in the NZIER's latest Quarterly Survey of Business Opinion (QSBO). Net confidence amongst service firms, at -68%, became even more abysmal. Regarding the volume of services, reports for the trailing 3 months wilted to -16%, while expectations slumped to -26%. The comparative readings for profitability were -50% and -60%. Diabolical, in other words. And this was despite a still-high impulse re price hiking; just not enough to keep ahead of rampant amounts of cost inflation carving away at the bottom line. This points to the PSI facing headwinds ahead.

#### But pressure's still on, especially staff-wise

If there was a redeeming feature of the latest QSBO, it was that the service sector is still run off its feet – as manifest in the positive employment reports regarding Q4, along with rising overtime and labour turnover. But this also circled back to service firms in the QSBO reporting an increased difficulty in finding staff – whether skilled or unskilled. No relief on that front. At all. This married with feedback to the PSI in December, which still made a lot of mention of staffing problems, as opposed to noises that demand for their services was coming off the boil.

#### Very mixed results by industry

By industry, retail trade posted its second successive below-50 result in December, with 47.5. This gelled with the clear fall in December's electronic card transactions. Wholesale trade (43.8), transport & storage (43.2) and communication (36.3) were other weak spots in December's PSI. Right at the other end of the spectrum, accommodation, cafes & restaurants (70.6) kept very busy, while cultural, recreational & personal hit a maximum (100.0). Both are sensitive to tourism, and it's been a while since the last of the COVID-related restrictions were lifted.

craig\_ebert@bnz.co.nz





Not Getting Any Easier



#### Minima and Maxima



# **Contact Details**

#### **BNZ Research**

Stephen Toplis Head of Research +64 4 474 6905 Craig Ebert Senior Economist +64 4 474 6799

#### Doug Steel Senior Economist +64 4 474 6923

#### Jason Wong

Senior Markets Strategist +64 4 924 7652

Mike Jones BNZ Chief Economist +64 9-956 0795

### **Main Offices**

#### Wellington

Level 4, Spark Central 42-52 Willis Street Private Bag 39806 Wellington Mail Centre Lower Hutt 5045 New Zealand Toll Free: 0800 283 269

#### Auckland 80 Queen Street Private Bag 92208 Auckland 1142 New Zealand Toll Free: 0800 283 269

#### Christchurch

111 Cashel Street Christchurch 8011 New Zealand Toll Free: 0800 854 854

This document has been produced by Bank of New Zealand (BNZ). BNZ is a registered bank in New Zealand and is only authorised to offer products and services to customers in New Zealand.

Analyst Disclaimer: The Information accurately reflects the personal views of the author(s) about the securities, issuers and other subject matters discussed, and is based upon sources reasonably believed to be reliable and accurate. The views of the author(s) do not necessarily reflect the views of the NAB Group. No part of the compensation of the author(s) was, is, or will be, directly or indirectly, related to any specific recommendations or views expressed.

BNZ maintains an effective information barrier between the research analysts and its private side operations. Private side functions are physically segregated from the research analysts and have no control over their remuneration or budget. The research functions do not report directly or indirectly to any private side function. The Research analyst might have received help from the issuer subject in the research report.

New Zealand: The information in this publication is provided for general information purposes only, and is a summary based on selective information which may not be complete for your purposes. This publication does not constitute any advice or recommendation with respect to any matter discussed in it, and its contents should not be relied on or used as a basis for entering into any products described in it. Bank of New Zealand recommends recipients seek independent advice prior to acting in relation to any of the matters discussed in this publication.

Any statements as to past performance do not represent future performance, and no statements as to future matters are guaranteed to be accurate or reliable.

Neither Bank of New Zealand nor any person involved in this publication accepts any liability for any loss or damage whatsoever which may directly or indirectly result from any advice, opinion, information, representation or omission, whether negligent or otherwise, contained in this publication.

USA: If this document is distributed in the United States, such distribution is by nabSecurities, LLC. This document is not intended as an offer or solicitation for the purchase or sale of any securities, financial instrument or product or to provide financial services. It is not the intention of nabSecurities to create legal relations on the basis of information provided herein.